

Parrish LAYWORKS



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To Whom It May Concern:

Since 2018, we have relied on Mark Valeri to work with us on publicity and marketing projects for Parrish Playworks. We are a small, non-profit theatre troupe located in Manatee County, FL, but we strive for professional results in our shows and events. Mark's creativity and tech skills were much in evidence as he designed fliers, posters and sundry other pieces that we used to promote auditions, sell tickets, or reach out to sponsors. Mark's work allowed us to create the image that we needed to project for credibility with audiences as well as those interested in joining our troupe. Just as importantly, as artistic director, I found Mark congenial, reliable, and easy to work with. He collaborated with me as needed, and he readily accepted my requests for any changes or tweaks needed to perfect the finished product. An excellent example of his work is the electronic press kit he designed for us (see <https://spark.adobe.com/page/kiZiACmVUzFD6/>). His designs were finished promptly and usually exceeded our expectations. I highly recommend Mark Valeri, not only as a graphic designer, but as a creative team member and trustworthy worker.

Best regards,

Karen Romant

President

Parrish Playworks

Parrishplayworks.org

Parrish Playworks, Inc. is a non-profit (501c3) theater group dedicated to bringing professionally staged community performance to northern Manatee and Hillsborough County.